









Cora Besser-Siegmund
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### **Team of the Besser-Siegmund-Instituts**



Harry Siegmund
Psychologist, licensed
psychotherapist, coach,
NLP trainer (DVNLP)
Founder of the wingwave
coaching and
neurolinguistic coaching
method - NLC.



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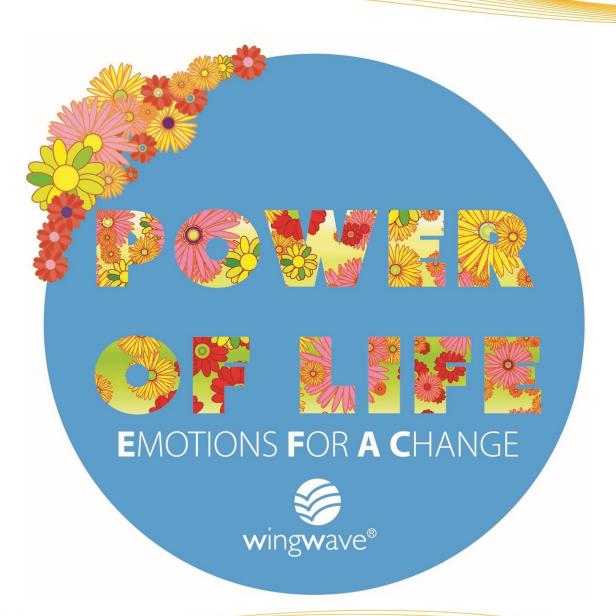


Lola Siegmund
Coach, NLP teacher trainer
(DVNLP), wingwave®
teacher trainer, B.A.
Business Psychologist
Founder of the
Neurolinguistic Coaching
method - NLC











### **Positive Emotions**





### The Pleasant Emotions / positive Emotionen

Joy/happiness/fun Freude, Glück, Spaß

Peace / Frieden

Love / Liebe)

Euphoria

Power

High self-esteem / Selbstbewusstsein

Unlimited freedom ("Born to be wild") / Freiheit

Contentedness/inner calmness / Frieden

Proud in the sense of reward ("I deserve that") / Stolz

Feeling of security / Sicherheit





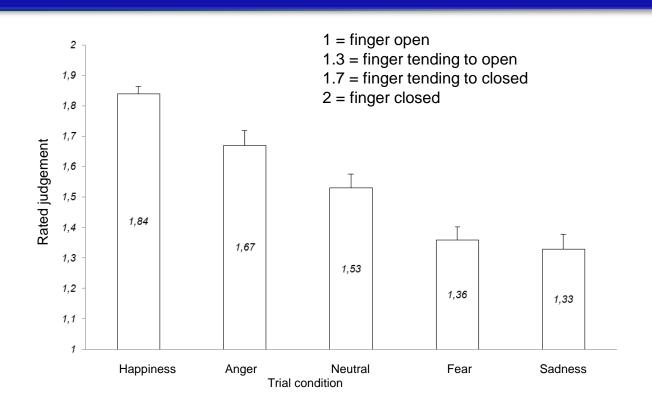
wingwave research: The emotion joy brings the best effects for our muscle strength







### Results

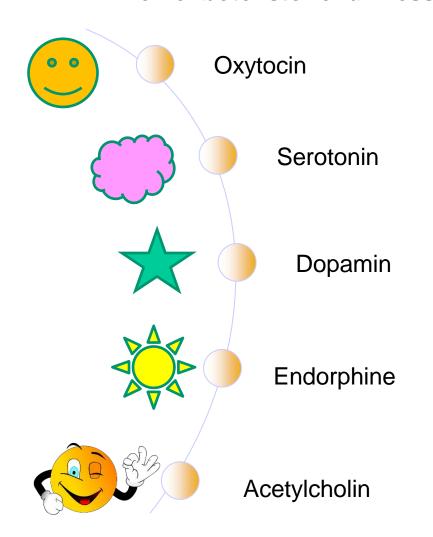


Friedman-Test: p < .01

**Theory** 



### Nervenbotenstoffe für Ressource-Erleben







E M I O S



# **EMOTIONS**



### The wing beat of a butterfly's wing can change the whole Climate





### A small panic attack can put your whole career in question





### Positive emotions cause optimal "brainwaves" – the prefrontal cortex loves them!



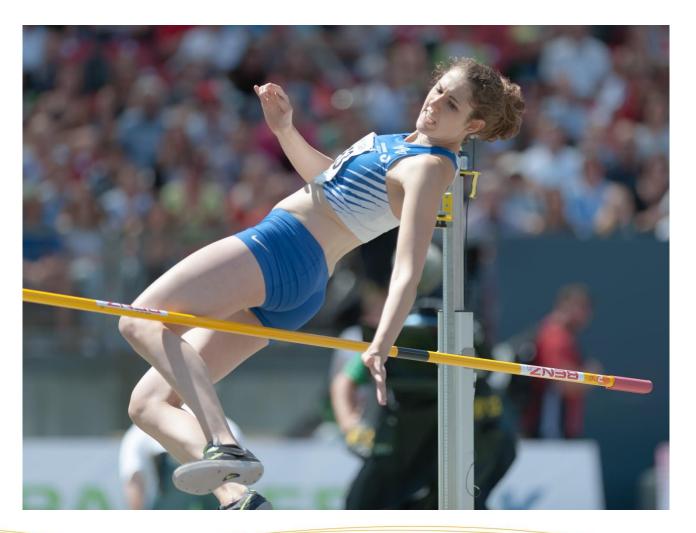


### I have forgotten everything!





### **Training World Champion**





### Often we do not find the right words in important moments







### The unpleasant emotional qualities

- Anger, annoyance, disgust, being irritated
- Fear, anxiety
- Sadness, pain loss
- Helplessness, powerlessness, being at the mercy of others
- Shock
- No feeling
- Surprise, confusion, "being in wrong place"

- Guilt, responsibility
- Shame, being insulted, being degraded, stained
- Disgust, hate, revulsion, reluctance, "horror"
- Boredom, not challenged enough
- Lack of interest, emotional coldness
- Contempt











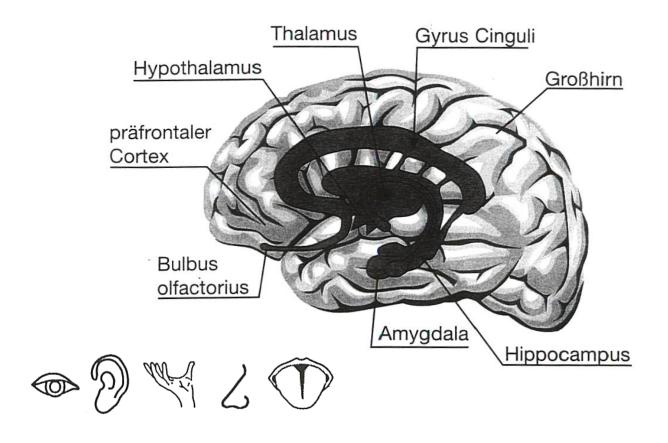


# Sleep on it, then everything will look different in the morning...



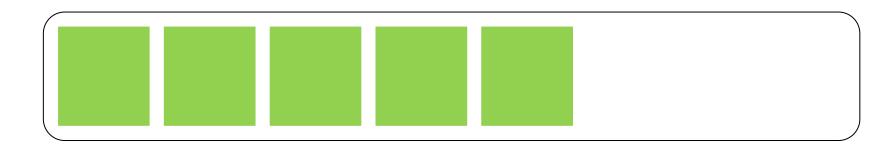


### **Das Limbische System**





### **Download**





### REM: RAPID EYE MOVEMENT



"Awake" Eye Movements



### **EMDR**

# E yeM ovementD esensitization andR eprocessing

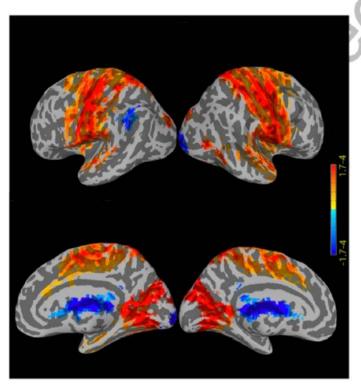


### wingwave in the Sky

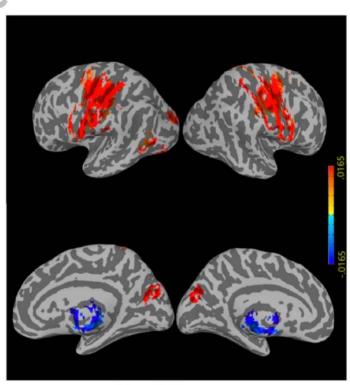




### Connectivity Map Left: Eye motor skills - Right: motionless gaze



A) Convolved EO-EPI regressor



B) Raw EO-EPI regressor

Koba, C., & al., e. (27. März 2021). Spontaneous eye movements during eyes-open rest reduce resting-state modularity by increasing visual-sensorimotor connectivity. *Network Neuroscience*, S. 1 - 26.

n\_a\_00186/1900326/netn\_a\_00186.pdf by guest on 23 April 2021











E M I O S
T N



### wingwave-Music

Lowers the Arousal of the nervous System

Lowers the pulse rate

Improves the connection between different brain areas

Improves learning performance

Improves sports performance



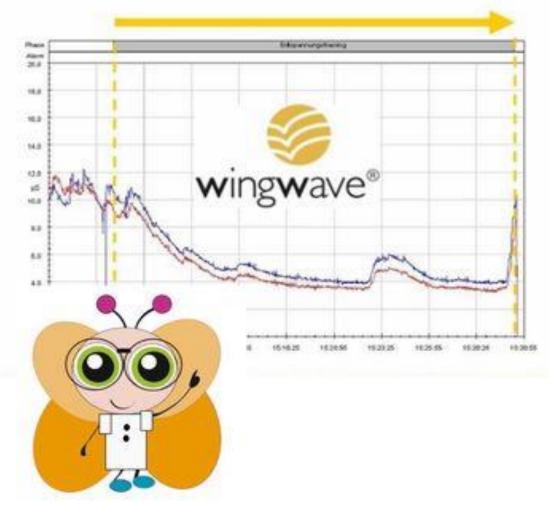


## Mountain bikers reach their destination faster if they have heard wingwave music Hanna Klein, Psychology Master of Science





### wingwave Music: skin resistance measurement shows positive "Arousal-Effect"





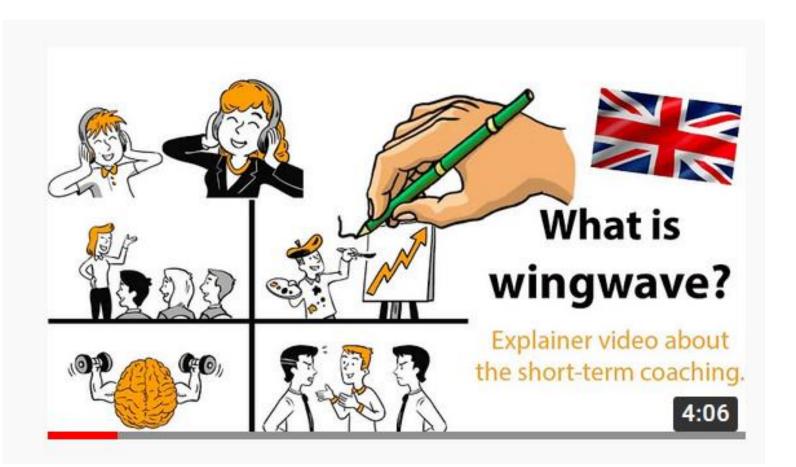
### The Apps













### wingwave in the Sky





#### Methodical Elements of wingwave-Coaching

#### Bilateral alternating Stimulation



Neurolinguistic Coaching

Myostatic test



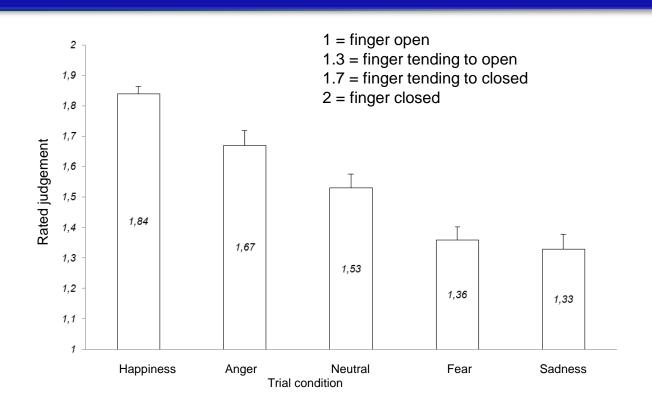








#### Results



Friedman-Test: p < .01

**Theory** 



### **Statement Tree: "Fortissimo"**





#### **Publisher: Caste Mount Media**

# WINGWAVE COACHING

Like the Beat of a Butterfly's Wings



CORA BESSER-SIEGMUND, LOLA A. SIEGMUND & HARRY SIEGMUND



#### **40 Countries**



40 Paesi

40 Стран



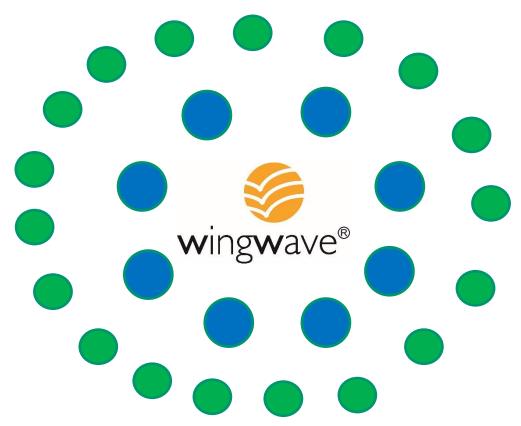
## **Teaching Trainers**



85 worldwide



# wingwave-Coaches



Over 9000 worldwide







about 100.0000 worldwide







# Consciously "walking happily" promotes our attention to positive things, especially also to positive words



Johannes Michalak, Universität Hildesheim, 2014



# Thank you for your Attention!!!