

VUCA with ICF LA

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Alex Wallash, MA-ODL, ACC
Executive Coach & Facilitator

alex@bluegoldfish.co
[Connect on LinkedIn](#)





blue goldfish



Volatility

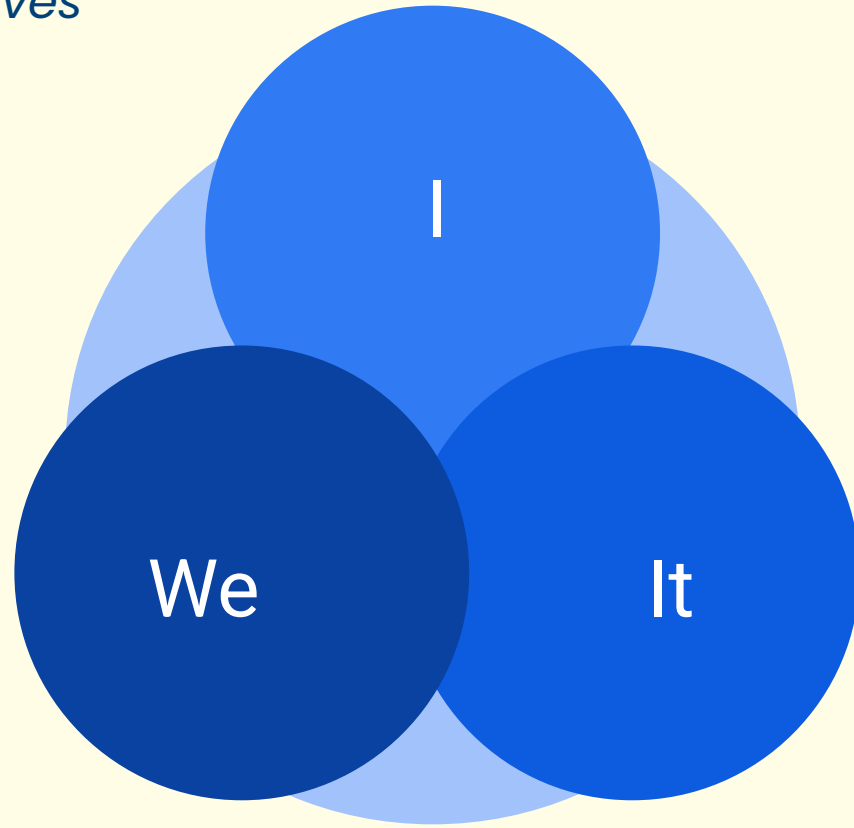
Uncertainty

Complexity

Ambiguity



*Three perspectives
to consider...*



Volatility

sudden,
rapid,
unexpected change





Working with Volatility

1. Maintain/build strategic buffers
2. Know your vision
3. Adjust your course, not your destination



Uncertainty

Absence of a clear path forward,
often with a lack of information





Working with Uncertainty

1. Strengthen your information networks
2. Examine how you relate to uncertainty



Complexity

so many interconnected parts
that it's difficult to see
the relationship between
cause and effect





Working with Complexity

1. See the whole system
2. Prioritize clarity, not oversimplification
3. Create safe-to-fail experiments



Ambiguity

rules are unclear,
information is open to interpretation,
“right move” isn’t obvious,
realm of “*unknown, unknowns*”





Working with Ambiguity

1. Learn through experimentation
2. Create shared meaning through dialogue
3. Build psychological safety

