

# VUCA with ICF LA

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**V**olatility

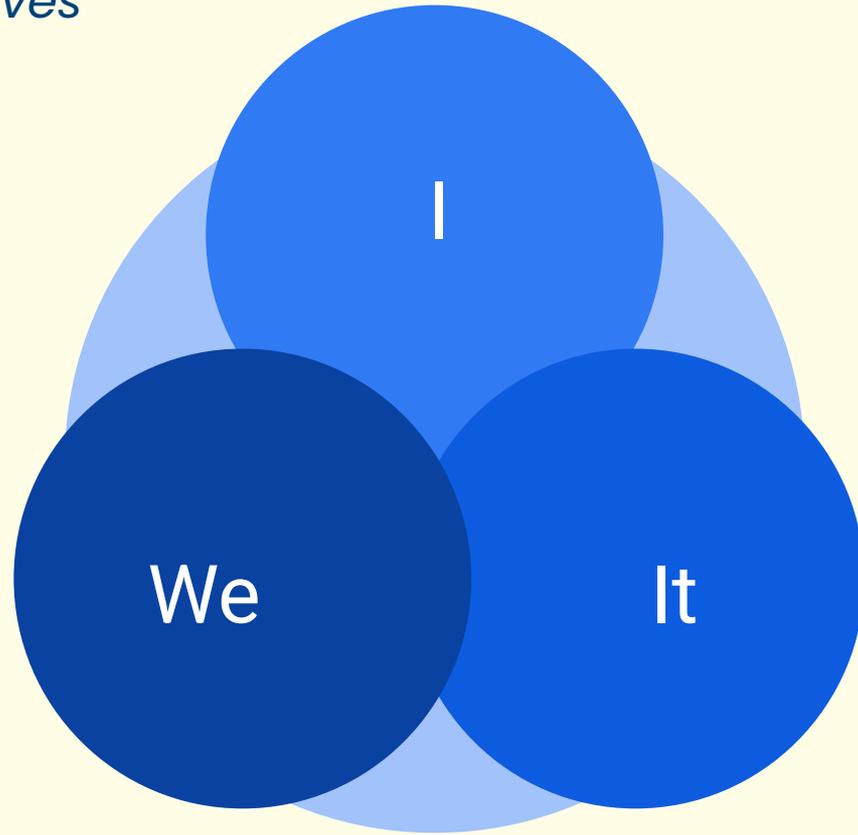
**U**ncertainty

**C**omplexity

**A**mbiguity



*Three perspectives  
to consider...*



# Volatility

sudden,

rapid,

unexpected change





# Working with Volatility

1. Maintain/build strategic buffers
2. Know your vision
3. Adjust your course, not your destination



# Uncertainty

Absence of a clear path forward,  
often with a lack of information





# Working with Uncertainty

1. Strengthen your information networks
2. Examine how you relate to uncertainty



# Complexity

so many interconnected parts  
that it's difficult to see  
the relationship between  
cause and effect





# Working with Complexity

1. See the whole system
2. Prioritize clarity, not oversimplification
3. Create safe-to-fail experiments



# Ambiguity

rules are unclear,  
information is open to interpretation,  
“right move” isn’t obvious,  
realm of “*unknown, unknowns*”





# Working with Ambiguity

1. Learn through experimentation
2. Create shared meaning through dialogue
3. Build psychological safety

