

Speakers Academy

Create a Profitable Speaking Business by Learning From Successful Speakers Who Have Already Done It

Why Join the Academy?

Become a Better Speaker. Build a Better Business.

The NSA SoCal Virtual Speakers Academy is your gateway to launching or elevating your speaking career. You'll learn directly from seasoned, successful speakers who openly share what works — and what doesn't — in this dynamic industry.

Engaging Virtual Curriculum

You will learn how to:

- Develop and deliver a highly compelling signature speech
- Build the foundation for a thriving speaking business
- Get booked for speaking engagements
- Elevate your professional brand through speaking

Program Overview

Fall Semester: Academy 101 *Become a Better Speaker*

Learn the art and science of creating and delivering unforgettable presentations from a slate of top-notch guest speakers.

Program Format:

- Easy full-year enrollment (most popular)
- Single semester enrollment
- **Prerequisite for Spring Semester:**
Completion of Fall semester or prepared signature speech
- Each virtual session is facilitated by the Academy Directors, and features an expert speaker or speakers



Spring Semester: Academy 201 *Build a Better Business*

Master the business side of speaking from the pros — developing marketing materials, positioning, pricing, prospecting, closing the deal, and more.

Learning Labs (New for 2025-2026):

Monthly hands-on virtual sessions designed to deepen and apply your learning to accelerate your progress toward your speaking goals.

2025-2026 Start Dates

- Fall Semester begins September 2, 2025
- Spring Semester begins January 27, 2026

Tuition & Investment*

NSA SoCal Membership	Full Year	Fall 2025	Spring 2026
Nonmember	\$2,250 Early / \$2,500 Standard	\$1,350 Early / \$1,500 Standard	\$1,350 Early / \$1,500 Standard
Member	\$2,150 Early / \$2,260 Standard	\$1,275 Early / \$1,400 Standard	\$1,275 Early / \$1,400 Standard



How to Register

👉 Go to nsasocal.org/academy to enroll today!

Seats are limited — don't miss this opportunity to elevate your speaking career.

*30-day money back guarantee

Chapter Partnership Opportunity! 💰

Refer your members to the NSA SoCal Virtual Speakers Academy and earn a 30% bonus for each referred member, upon successful completion of the Academy!

